

REQUEST FOR EXPRESSION OF INTEREST THE ROC CAFETERIA CONCESSION

The Town of Georgina welcomes expressions of interest from those interested in submitting proposals to operate a Town owned commercial cafeteria concession at the Recreational Outdoor Campus (The ROC) cafeteria during the 2024 – 2025 Winter season operations.

It is anticipated that proponents would attend a site visit to view the facility and submit an outline of relevant experience, qualifications, and business plan (not to exceed 3 pages).

The ideal proponent will have knowledge of culinary business best practices, strong interpersonal skills and experience in the restaurant/tourism industry.

The Successful proponent will not be the lone food vendor on the ROC property, as other food vendors may be permitted as part of a Special Event or pursuant to Town of Georgina.

The Town is requesting the cafeteria concession to be open during the ROC hours of operations which is the following timeframes:

TYPICAL OPERATION SEASON & OPERATING HOURS **(depending on weather)**

- ROC Winter Season – December 20, 2024 – March 23, 2025 (Operation is weather dependent, start and end dates may vary)
- Monday & Tuesday: CLOSED
Wednesday – Friday: 4:30pm – 9:00pm
Saturday: 10:00am – 9:00pm
Sunday: 10:00am – 6:00pm
- Holidays
 - December 23: 10:00am – 9pm
 - December 24 (Christmas Eve): 10:00am – 6:00pm
 - December 25 (Christmas Day): CLOSED
 - December 26 (Boxing Day): 10am – 9:00pm
 - December 27: 10:00am – 9:00pm
 - December 28: 10:00am – 9:00pm
 - December 29: 10:00am – 9:00pm

- December 30: 10:00am – 9:00pm
 - December 31 (New Years Eve): 10:00am – 9:00pm
 - January 1: 10:00am – 6:00pm
 - January 2: 10:00am – 9:00pm
 - January 3: 10:00am – 9:00pm
 - January 4: 10:00am – 9:00pm
 - January 5: 10:00am – 6:00pm
 - February 15 -16 (Family Day Weekend): 10:00am – 9:00pm
 - February 17 (Family Day): 10:00am – 6:00pm
- Due to inclement weather conditions, there may be times where weather dictates whether the ski hill operates.
 - The Town reserves the right to adjust the hours as needed.
 - The ROC is home to many school group trips during the daytime hours throughout the week. There is an opportunity to partner with the Town to offer to the groups a food option during their visit.
 - There is an opportunity to partner with the Town on birthday parties to deliver the food option.

The successful proponent will lease the ROC Cafeteria concession between Dec 1, 2024 to March 31, 2025 (with option to renew annually up to 5 years), include a proposal for rate in the submission and be in good standing with the Town of Georgina.

Sale or rental of items other than food and beverages will be considered and must be approved, in writing, by the Town.

Submission: Should be directed to pwhite@georgina.ca or the following address:

Patti White, Manager of Recreation Services
26557 Civic Centre Road, RR#2
Keswick, ON L4P 3G1
Phone: 905-476-4301 ext. 2375

Site Visit: to be arranged with interested proponents.

Deadline for submissions is October 18, 2024